



Vado's Courses Rated Superior to SkillSoft Learning Courses

The following presents a real client situation as communicated to Vado during the client's vendor evaluation process in Q1 2013.

The Situation

Client Description

A digital marketing professional services company with 7000+ global employees.

Client Learning Objectives

Seeking soft skills learning content to develop individual contributors' core competencies. Mobile ready content is very important.

Client Review Process

The client reviewed 14 learning content providers and two of the providers were Skillsoft and Vado. Each content provider was rated on a scale of 1 to 5 with 5 being the highest. The reviewers did not give any company a 5 rating and indicated no one would ever get a 5.

The Results



Vado's Rating: 4+

The highest rating they gave to any of the 14 vendors they reviewed

Supporting comments:

Really likes the Implementation Guides and the help these provide the learner. Likes that the courses are geared to *application on the job*. Likes the look and feel of our courses and videos. We mapped our courses to their competencies and they can purchase just the mapped courses. We offer reasonable pricing.



Skillsoft's Rating: 2.5

Supporting comments:

Standard, boring content. Skillsoft believes in the dump concept that is similar to handing a learner a textbook, read the book and implement what they learned.